

CALLING ALL ARTISTS...

We have officially started accepting submissions for the 14th annual **Nyack ARTWALK** taking place Friday, June 14 through Sunday, June 16, 2019.

“PERCEPTION” is the theme for this year’s event. As we navigate through our lives, we are constantly challenged by our surroundings and experiences. Many sayings such as ‘What you see is what you get’—but do you? ‘Seeing is believing’—is it really? Let’s not forget ‘I saw it with my own eyes’ or ‘I heard it with my own ears’—now did you? So here’s your chance with this open-ended theme to create a work of art to both inspire a conversation, and see if what was in your mind when you created your piece, is, in fact, what is perceived by others.

After all—‘What is, is...or is it?!!

Each Artist **must** create one (1) piece reflecting the theme in your chosen medium. We choose the ARTWALK poster from these submissions. So make it work!!

Please feel free to take full advantage of artistic license and create something fabulous that speaks to ‘Perception’! The deadline for this **submission is no later than March 15th**. You must send a jpg of this piece, or the work in progress by this date. Please adhere to the deadline as the poster and all the publicity around ARTWALK 2019 depends on this piece. Lead times for ads, printing, etc. are tight so if you want to be considered, you must send your work in on time.

The rest of your work need not relate to the theme. In addition, please submit 3-5 jpgs of works you would like to exhibit along with descriptions, medium used, sizes and prices. This is a juried event. We will help you edit and/or price your collection once you have been selected. All submissions must be sent to Paulette Ross, via email at info@prossboutique.com . If necessary you may be asked to bring some pieces in person. If you are selected to participate in ARTWALK 2019, note that your venue will be chosen for you. Yes, there is a method to the madness!!

Once your submissions are received you will be sent the “Artist Guidelines”. These guidelines will act as your contract and details all the information about the event. (Note that the venues have a related contract.) Note the dates of the ARTWALK as you must be present and in your venue throughout the event.

We are very proud to announce that ArtsRock is now our fiscal sponsor so please **make your checks out to ArtsRock** for the **\$125 entry fee** and print "**ARTWALK**" in the memo part of your check. All checks and contracts are to be sent, or brought, to p.ross boutique, 89 Main St, Nyack, NY 10960.

You, the Artist, keep all monies made on your sales apart from a 3% fee going back to the venue if sale is made through their credit card machine. Most of you now have 'the square' of pay pal so the fee would not apply to you.

Note the deadline for the contract/fee is also **March 15th**. We hold onto your check until all artist and venue contracts are in. At that point you will be advised as to whether you are in or not.
(We do return your check if you have not been accepted.)

You will be advised of your venue approximately 7-10 days before the event and we will personally set up the introduction between you and your venue host (hostess.)

You will be receiving updates with notices of any special events within ARTWALK 2019, publicity pieces, and files for you to promote the event, as well as posters and brochures for you to distribute outside of Nyack.

Remember that in addition to our promoting the event, you are responsible to do the same. We want ARTWALK to go viral!

So...go create, submit and good luck! Any questions-email, stop in p.ross boutique, or call Paulette @ 845-348-1767

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14th ANNUAL Nyack ARTWALK

ARTWALK 2019 June 14 - 16, "ARTIST"

Contract DUE March 15, 2019!

_____ agrees to the following
print name

conditions and requirements to participate in
ArtWalk June, 2019

_____ **Email contact**

_____ **Phone**

_____ **website**

_____ **signature & date**

-Insurance coverage

You are advised to have your own coverage in the form of a personal or business policy.
You must sign a waiver, releasing the merchant from any liability.

****Fees and Commissions**

A \$125 fee is due **NO LATER** than **March 15st** payable to: **ArtsRock** write ARTWALK in the memo, & delivered or send to:p.ross, 89 Main St., Nyack, NY 10960 (845-348-1767)
Artist will receive 100% of all art sold during event.

***-Mandatory attendance of event -- NO EXCEPTIONS**

Friday, June 14th - 6:30 - 7:30 Cocktail Reception tbd
7:30 - 9 at Venue
Saturday, June 15th - 12 - 7 at Venue
Sunday, June 16th - 12 - 5 at Venue

-Maintain direct communication with venue/merchant

You will be assigned your Venue. Artists DO NOT choose where they exhibit. You will be introduced to your venue/owner approximately 10 days to 1 week before the event.

At your introduction all will agree to the layout of display area—a portion in the front of store grouped together, & display materials—easels, tables, etc, and set up time will be agreed on.

You and the venue will then be in direct communication.

*****Mandatory**

- One Artist per venue only! The two exceptions are Hopper House and Nyack Library's Carnegie Room. There will be no group showings.
- Artists accepted into ARTWALK 2019 are to exhibit in their assigned venue only and should not be exhibiting anywhere in the Village from June 1 until ARTWALK 2019 commences on Fri.14th through entire event.
- *****Artist must create one piece representing the theme. However, the rest of your work does not have to pertain to the theme.**

*****You must submit theme piece, or outline of your idea no later than March 15th**

_____ **initial**

-Absolutely no materials will be used that could damage merchant's walls, floors, tables, windows or merchandise

-Assume liability for damage for improper display

-Be solely responsible for set up/breakdown of display

-Must be **set up by Thursday, June 13, 6pm**

-Must be **removed on Sunday, June 16, after 5pm**

-One piece minimum to appear in store window

-Sale of art pieces

-Art must be presentable for display.

-Supply appropriate print materials

-Catalog of work & background info & price sheets

-Have readily available replenishment stock (4-6 pcs)

-Determine & accept various methods of payment

- Assume sales tax responsibility & credit card fees if credit card goes through venue's system. Fee is 3%
 - Be prepared for multi-piece sales, packing materials & special pricing
 - Assume shipping costs, if applicable.
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We will meet and/or speak about artwork size, price, number of pieces to exhibit after you have been accepted into the event.

Note that your check will be held until all artists and venues are confirmed

You will also need to have at the event a guest book so you can increase your patron list, two price lists, and some form of a business card.

We will be available for any questions/concerns @ p.ross, 845-348-1767 or info@prossboutique.com