



## Your sponsorship is needed in 2023!

Ticket sales cover only a portion of the costs to produce and present high quality, affordable entertainment for Rockland's diverse audience. **ArtsRock needs your support!**

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*The mission of ArtsRock is to provide increased access to professional arts and multi-cultural programs for an underserved, diverse audience, in and around Rockland County.*

## 2023 Sponsorship Application

Please check the level of your annual sponsorship:

Gold: \$5,000    Silver: \$2,500    Bronze: \$1,500    Exclusive Restaurant: \$1,000  
 Restaurant: \$500

Additional Details (to be completed by ArtsRock):

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**Please complete the form below and email a hi-res graphic to be added to: [admin@artsrock.org](mailto:admin@artsrock.org)**

Today's Date \_\_\_\_\_

Term (To be completed by ArtsRock) From: \_\_\_\_\_ To: \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Contact Name (please print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Tax ID: \_\_\_\_\_

ArtsRock Representative \_\_\_\_\_

**Please make all checks payable to ArtsRock of Rockland, Inc.**

**And along with a completed and signed copy of this form, mail to:**

**ArtsRock ■ P.O. Box 875 ■ Nyack, NY 10960**

**All contributions are tax-deductible to the full extent allowed by law.** Please contact your financial advisor to determine the exact amount of your tax deduction. ArtsRock is a 501(c)(3) non-profit corporation



A 501(c)(3) nonprofit

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## 2023 Premium Sponsorship Levels For Businesses

### **GOLD SEASON SPONSOR — \$5,000 ANNUALLY**

#### **BENEFITS INCLUDE**

- **Logo and recognition** — on the ArtsRock website ([ArtsRock.org](https://www.ArtsRock.org)), on printed flyers distributed in Rockland, Westchester & Bergen Counties, on banners/signage for 2023 shows, in emails to a subscribed list of over 4K recipients, in social media posts to ArtsRock accounts and local groups, in paid ads/posts ArtsRock may purchase on social media and/or other local media as needed for promotion, in posts to local event calendars (VisitNyack, Explore Rockland, Arts Council of Rockland)
- **Recognition from the stage** during each show
- **Four (4) complimentary tickets per show**
- **Four (4) complimentary tickets to select special events**, press events, and VIP Opening receptions
- **Promotion of a discount offer** for ArtsRock ticket holders
- **Opportunity for sampling/coupons/literature distribution** at designated events
- **Opportunity for Sponsor representative to speak** at designated events

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### **SILVER SEASON SPONSOR — \$2,500 ANNUALLY**

#### **BENEFITS INCLUDE**

- **Logo and recognition** — on the ArtsRock website ([ArtsRock.org](https://www.ArtsRock.org)), on printed flyers distributed in Rockland, Westchester & Bergen Counties, on banners/signage for 2023 shows, in emails to a subscribed list of over 4K recipients, in social media posts to ArtsRock accounts and local groups, in paid ads/posts ArtsRock may purchase on social media and/or other local media as needed for promotion, in posts to local event calendars (VisitNyack, Explore Rockland, Arts Council of Rockland)
- **Recognition from the stage** during three (3) shows
- **Two (2) complimentary tickets to three (3) shows**
- **Two (2) complimentary tickets to select special events**, press events, and VIP Opening Receptions
- **Promotion of a discount offer** for ArtsRock ticket holders
- **Opportunity for sampling/coupons/literature distribution** at one (1) designated event

## **BRONZE SEASON SPONSOR — \$1,500 ANNUALLY**

### **BENEFITS INCLUDE**

- **Logo and recognition** — on the ArtsRock website ([ArtsRock.org](https://www.ArtsRock.org)), on printed flyers distributed in Rockland, Westchester & Bergen Counties, on banners/signage for 2023 shows, in emails to a subscribed list of over 4K recipients, in social media posts to ArtsRock accounts and local groups, in paid ads/posts ArtsRock may purchase on social media and/or other local media as needed for promotion, in posts to local event calendars (VisitNyack, Explore Rockland, Arts Council of Rockland)
  - **Recognition from the stage** during two (2) shows
  - **Two (2) complimentary tickets to two (2) shows**
  - **Promotion of a discount offer** for ArtsRock ticket holders
  - **Opportunity for sampling/coupons/literature distribution** at one (1) designated event
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## **EXCLUSIVE RESTAURANT SPONSOR — \$1,000 ANNUALLY**

### **BENEFITS INCLUDE**

- **Logo and recognition** — on the ArtsRock website ([ArtsRock.org](https://www.ArtsRock.org)), on printed flyers distributed in Rockland, Westchester & Bergen Counties, on banners/signage for 2023 shows, in emails to a subscribed list of over 4K recipients, in social media posts to ArtsRock accounts and local groups, in paid ads/posts ArtsRock may purchase on social media and/or other local media as needed for promotion, in posts to local event calendars (VisitNyack, Explore Rockland, Arts Council of Rockland)
- **Recognition from the stage** during two (2) shows
- **Two (2) complimentary tickets to two (2) shows**
- **Promotion of a discount offer** for ArtsRock ticket holders
- **Opportunity for sampling/coupons/literature distribution** at one (1) designated event

## **RESTAURANT SPONSOR — \$500 ANNUALLY**

### **BENEFITS INCLUDE**

- **Logo and recognition** — on the ArtsRock website ([ArtsRock.org](https://www.ArtsRock.org)), on printed flyers distributed in Rockland, Westchester & Bergen Counties, on banners/signage for 2023 shows, in emails to a subscribed list of over 4K recipients, in social media posts to ArtsRock accounts and local groups, in paid ads/posts ArtsRock may purchase on social media and/or other local media as needed for promotion, in posts to local event calendars (VisitNyack, Explore Rockland, Arts Council of Rockland)
- **Recognition from the stage** during one (1) show
- **Two (2) complimentary tickets to one (1) shows**
- **Promotion of a discount offer** for ArtsRock ticket holders